

2006 Superbowl XL

Sector(s): Commercial Facilities

Location: Detroit, MI

Protection Category(ies): Information Sharing, Passive Countermeasures

Lead Agency(ies): National Football League, General Motors Corp, Detroit Police Department

Description: In preparation for Superbowl XL, held Feb. 5, 2006 at Detroit's Ford Field, Department of Homeland Security (DHS) protective security advisors (PSAs) conducted a site vulnerability assessment and organized weekly intelligence meetings with General Motors Corp., the owners of Ford Field. The PSAs also arranged for Ford Field security response personnel to receive surveillance training which improved preparedness and response capabilities for the Superbowl as well increasing the effectiveness of routine security operations.

Additionally, these exercises provided an opportunity for public and private sector security officials to meet in a non-emergency situation and develop professional relationships that facilitate improved cooperation in the event of a major emergency.