



FEMA

## Lessons Learned Information Sharing

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### LESSON LEARNED

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## Special Event Planning: Establishing a Logistics Staging Area

### SUMMARY

Special event planners should consider establishing a logistics staging area with an appropriate tracking system for events that involve multiple response agencies. This can help ensure that agencies can track incoming supplies more effectively and maintain awareness of resources utilized by other response agencies.

### DESCRIPTION

The city of Tampa, Florida, hosted the National Football League's (NFL) Super Bowl XLIII on February 1, 2009, at Raymond James Stadium. More than 70,000 individuals attended the game and thousands more participated in the nearly 300 parties, charity events, and other Super Bowl – related activities during the week prior to the game. Due to the magnitude of the event, the US Department of Homeland Security designated Super Bowl XLIII as a National Special Security Event. Fifty-five federal, state, and local agencies, along with members of the private sector, participated in the security operations for the event, including the Tampa fire, police, and public works departments as well as the Tampa Office of Emergency Management, the Federal Bureau of Investigation, and Tampa International Airport.

Prior to and during Super Bowl XLIII, the city of Tampa and its supporting agencies deployed equipment and resources to Raymond James Stadium. However, event planners did not establish a logistics staging area where logistics staff members could catalog incoming resources. As a result, agencies cataloged their own incoming resources but remained unaware of resources that were being utilized by other response agencies. This led to duplication in equipment deployed to the Super Bowl and overlapping response capabilities.

Special event planners should consider establishing a logistics staging area for events that involve multiple response agencies. This can help ensure that agencies can track incoming supplies more effectively and maintain awareness of resources utilized by other response agencies.

### CITATIONS

Tampa Bay Regional Public Safety Sub-Committee. *Tampa Bay Regional Public Safety Sub-Committee Super Bowl XLIII After-Action Report*. 01 Jul 2009.

<https://www.llis.dhs.gov/docdetails/details.do?contentID=37355>

Willis, Chauncia. Emergency Coordinator, City of Tampa Office of Emergency Management. Interview with *Lessons Learned Information Sharing*, 10 Aug 2010.

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