



Coffee Break Training - Fire Prevention and Public Education

Public Fire Education Planning – A Five-step Process – Step 4: Implement the Intervention Strategy – Putting the Plan Into Action

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Learning Objective: The student will understand the key points in implementing an intervention strategy (Step 4 of 5) in the publication “Public Fire Education Planning — A Five Step Process.”

Implementing the Prevention Intervention Strategy

Implementing the strategy involves testing the interventions and then putting the plan into action in the community. Sometimes modifications are made to the program as the result of a pilot implementation. In a real sense, the implementation step is where “the rubber meets the road.”

Think about some typical interventions developed for a cooking fire problem. The interventions may include awareness education for the older adults and for those who provide services to the older adults. Other interventions may include modifications of the kitchens of older adults. The implementation plan identifies the steps to take to bring those interventions into the community.

Steps for Putting the Plan Into Action

The implementation plan outlines the steps for implementing the program in the community and provides the following details:

- How the program will be implemented, including when, how long, where, etc.
- The roles and responsibilities of the program implementation team.
- The process for the pilot test implementation.
- Provisions for making any modifications to the program based on the results of the pilot implementation.
- A predelivery checklist identifying tasks that must be done prior to the implementation.
- A description of potential implementation problems and contingencies.

An action plan is a step-by-step outline of work that needs to be done in order to meet the stated objective. Each objective requires its own action plan. An Action Planning Chart is a useful tool that can be used in planning the implementation as well as in monitoring progress.

Develop the implementation plan by working together with the community team and representatives from the target audience. The implementation plan simply identifies the best approach for putting the interventions into action.

Source: U.S. Fire Administration publication FA-219, “Public Fire Education Planning — A Five Step Process,” June 2008.

To download a copy of this publication, follow the link at <http://www.usfa.fema.gov/downloads/pdf/publications/fa-219.pdf>.

For archived downloads, go to:

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