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The White House

Office of the Press Secretary

For Immediate Release

September 25, 2012

Fact Sheet: the Obama Administration Announces Efforts to Combat Human Trafficking at Home and Abroad

"It ought to concern every person, because it's a debasement of our common humanity. It ought to concern every community, because it tears at the social fabric. It ought to concern every business, because it distorts markets. It ought to concern every nation, because it endangers public health and fuels violence and organized crime. I'm talking about the injustice, the outrage, of human trafficking, which must be called by its true name—modern slavery."

"Our fight against human trafficking is one of the great human rights causes of our time, and the United States will continue to lead it..."

--President Barack Obama, September 25, 2012

In March 2012, President Obama directed his Cabinet to redouble the Administration's efforts to eliminate human trafficking, which afflicts more than 20 million people around the world, including in communities here at home. Today, building on the strong record of the [President's Interagency Task Force to Monitor and Combat Trafficking in Persons](#) and its member agencies, the President is announcing several initiatives:

- **Executive Order Strengthening Protections in Federal Contracts:** To strengthen the U.S. Government's existing zero-tolerance policy on human trafficking in government contracting, the President has issued an Executive Order that outlines prohibitions on trafficking-related activities that will apply to all federal contractors and subcontractors, requires compliance measures for large overseas contracts and subcontracts, and provides federal agencies with additional tools to foster compliance.

- **Tools and Training to Identify and Assist Trafficking Victims:** The Administration is providing human trafficking training and guidance to federal prosecutors, law enforcement officials, and immigration judges; to commercial transportation officials; to state and local law enforcement partners; and to state workforce agencies and educators. Through this training, these professionals will be better equipped to detect trafficking wherever it exists, and to help ensure that victims are always treated as victims and not criminals.

- **Increased Resources for Victims of Human Trafficking:** The Administration is announcing initiatives to expand services and legal assistance to victims of trafficking, and will partner with Humanity United, with support from the Goldman Sachs Foundation, to launch \$6 million in [Partnership for Freedom Innovation Awards](#) to challenge local communities to develop collaborative and comprehensive solutions to help trafficking victims. The Administration also will work to streamline current procedures for the existing T-visa process, which allows victims to remain in the United States and aid the prosecution of their traffickers. In addition, the President is announcing his intent to establish a new Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons, which will be awarded annually to incentivize and recognize exceptional contributions in the field.

- **Comprehensive Plan for Future Action:** The President's Interagency Task Force to Monitor and Combat Human Trafficking in Persons will develop the first-ever federal strategic action plan to strengthen services for trafficking victims. In a related effort, the interagency Human Smuggling and Trafficking Center (HSTC) will develop its first-ever domestic human trafficking assessment to track trends within the United States, enabling both law enforcement and service providers to deploy resources more effectively. These efforts will be assisted by the intelligence community, which is increasing its focus on human trafficking internationally, and working more closely with the HSTC here at home.

The Administration's efforts augment the work of business, non-profits, educational institutions and foundations to combat trafficking. Key announcements that will help to advance this shared work include:

- The creation of the Global Business Coalition Against Trafficking, a business-to-business network that will mobilize its members to fight trafficking, including through the identification and development of best practices;

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- The U.S. Travel Association's compilation of an anti-trafficking "toolkit" to drive awareness within the travel and tourism industry;
 - The Administration's launch of the Counter-Trafficking in Persons Campus Challenge to raise awareness and inspire activism among college students and to develop innovative technology approaches to combatting human trafficking;
 - The Johns Hopkins University Bloomberg School of Public Health's cross-disciplinary research partnership with the Goldman Sachs Foundation and the Advisory Council on Child Trafficking, which will focus on the prevention of child sex trafficking and treatment for survivors; and
 - The launch of the Made in a Free World initiative to help buyers and suppliers identify and eliminate supply chain vulnerabilities, and demonstrate their commitment to combatting human trafficking.
- In addition, the faith-based community has been a leader in combatting human trafficking at home and around the world, raising awareness and providing services. The President's Advisory Council on Faith-Based and Neighborhood Partnerships will focus its efforts on the issue of trafficking and identify opportunities to expand partnerships with faith and community-based groups.

Finally, the White House Office of Science and Technology Policy and Council on Women and Girls are convening advocates, law enforcement leaders, technology companies and researchers to brainstorm ways to share information more effectively with law enforcement; harness the power of the Internet to reach victims; and explore other innovative approaches to provide victims of child sex trafficking with the help they need.

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