



## Office of National Drug Control Policy

Executive Office of the President

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# Advancing a New Approach to Drug Policy: Key ONDCP Accomplishments

Since the release of the President's National Drug Control Strategy in May 2010, the Office of National Drug Control Policy (ONDCP) has coordinated an unprecedented government-wide public health and public safety approach to reduce drug use and its consequences in the United States.

Restoring balance to our national drug control efforts has been made possible by the President's FY 2011 budget request to increase funding for drug prevention by \$207 million and increase drug treatment funding by \$137 million, 13 and 4 percent increases respectively, compared to FY 2010.

## Combating Our Nation's Fastest Growing Drug Problem: Prescription Drug Abuse

- ✓ Led interagency efforts to secure bi-partisan passage of prescription drug take-back legislation (Secure and Responsible Drug Disposal Act of 2010) signed by President Obama in October 2010.
- ✓ Partnered in first-ever DEA led National Take Back Initiative, in which 121 tons of prescription drugs were collected at over 4,000 sites across the Nation during a four-hour period.
- ✓ Raised public awareness of high rates of prescription drug abuse among active duty military and veterans. (One in nine service members currently abuse prescription drugs – more than double the rate in the civilization population).

## Addressing the Threat of Drugged Driving

- ✓ Expanded capacity of state and local law enforcement personnel to identify and enforce drugged driving by expanding their access to online Advanced Roadside Impaired Driving Enforcement (ARIDE) training material.
- ✓ Enhanced public awareness of drugged driving through increased news media outreach and public engagements that highlight new data revealing alarming prevalence of drivers on our roadways with drugs in their system. According to the National Highway Traffic Safety Administration, roughly one in six weekend nighttime drivers tested positive for licit or illicit drugs.

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*ONDCP seeks to foster healthy individuals and safe communities by effectively leading the Nation's effort to reduce drug use and its consequences.*

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## Preventing Drug Use Before It Starts

- ✓ Revamped ONDCP's National Youth Anti-Drug Media Campaign to include a broader focus on substances most often abused by teens, including prescription drugs, marijuana, and alcohol, and partnering with communities to reach at-risk youth populations in rural, suburban, and urban communities.
- ✓ Provided \$800,000 in discretionary grants to support local initiatives that prevent drug use among local populations, before it becomes an enforcement problem, through ONDCP's High Intensity Drug Trafficking Program (HIDTA).
- ✓ Awarded \$85.6 million to 169 local and community-based drug prevention coalitions (Drug Free Communities), and 16 new DFC Mentoring coalitions.

## Increasing Transparency and Reaching More Americans Online

- ✓ Launched first-ever agency blogger roundtable series to provide blogger access to key ONDCP officials and to share anti-drug data and resources with citizen journalists and online partners.
- ✓ Consistent with President Obama's goal of increasing transparency in government, expanded the frequency and use of social media platforms, including the ONDCP blog, Twitter, Flickr and video content to share ONDCP drug policy events and information across the Web.

## Improving International Relationships and Reducing the Supply of Drugs

- ✓ Developed and oversee implementation of National Southwest Border Counternarcotics Strategy to stem the flow of illegal drugs and their illicit proceeds across the Southwest border and reduce associated crime and violence in the region.
- ✓ Fostered stronger international counterdrug partnerships with nations in the Western Hemisphere, Russia, and Afghanistan.
- ✓ Achieved 31% cocaine removal rate in the Western Hemisphere Transit Zone, marking the highest rate of reduction in the supply of cocaine in the last decade.

## Breaking Down Silos: Improving Interagency and Internal Communications

- ✓ Established a formal interagency process to ensure all 106 National Drug Control Strategy Action Items are on track toward completion and designed to achieve the strategy goals of reducing drug use and its consequences.
- ✓ Increased internal collaboration among ONDCP components by establishing more robust information sharing process and increasing frequency of "all-staff" meetings.
- ✓ Formally solicited ONDCP employee input to inform 2011 National Drug Control Strategy.

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